CONTRACT



And:

Midwest Communications 49 South grant Avenue Columbus, OH 43215

	Contract / Re 824404	vision /	Alt Order #	
Product Candidate B, Gen Elec	: End			
Contract Dates 09/24/12 - 10/07/12	Estimate # 439	11-31		
Advertiser Ohio House Republic	an Organizationa	150	Original Date 09/21/12	/ Revision / 09/21/12
	Billing Cycle EOM/EOC	Billing (Broadc		Cash/Trade Cash
	Station WOIO		t Executive WOIO/WUAB	Sales Office Cleveland Loca
	Special Hand	ling		
	Demographic Adults 25-54	Ama		
	IDB#	Adverti	ser Code	Product Code
	Agency Ref		Advertiser	Ref

*Line Ch Start Date End Date Description		Start/End Time	Time Days Lengt		Spots/ ath Week Rate		Totals Type Spots Amount			
N 1 WOIO 09/24				5-6a	Days	Length Week	Rate	NM	pois 10	Amount \$1,250.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$125.00					10	Ψ1,200.01
Week: 10/01/12	10/07/12	MTWTF	5	\$125.00	= 1111	11.0 -11.0				
N 2 WOIO 09/24	/12 10/05/	12 Action Nev	vs at 6a	6-7a		:30	W	NM	10	\$1,250.00
Start Date	End Date	Weekdays	Spots/Week	Rate				- 100		
Week: 09/24/12	09/30/12	MTWTF	5	\$125.00						
Week: 10/01/12	10/07/12	MTWTF	5	\$125.00				- 431		
N 3 WOIO 09/24				7-9a		:30		NM	10	\$1,150.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1,000		
Week: 09/24/12	09/30/12 10/07/12	MTWTF	5 5	\$115.00						
Week: 10/01/12				\$115.00				100		
N 4 WOIO 09/24	The second second			12-1230p :30			NM 10	10	\$4,750.00	
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$475.00						
Week: 10/01/12	10/07/12	MTWTF	5	\$475.00						
						:30		ND4	40	04 500 04
N 5 WOIO 09/24 Start Date	End Date	12 Action Nev Weekdays	Spots/Week	4-5p Rate		.30		NM	10	\$4,500.00
Week: 09/24/12	09/30/12	MTWTF	5	\$450.00						
Week: 10/01/12	10/07/12	MTWTF	5	\$450.00						
N 6 WOIO 09/24	/12 10/05/	12 Action Nev	vs at 6n	6-630p		:30		NM	10	\$7,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00			10	Ψ1,000.00
Week: 09/24/12	09/30/12	MTWTF	5	\$700.00				9		
Week: 10/01/12	10/07/12	MTWTF	5	\$700.00				200		
N 7 WOIO 09/24	/12 10/05/	12 Action Nev	vs at 11p	11-1135p		:30		NM	10	\$10,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate						0.0,000.00
Week: 09/24/12	09/30/12	MTWTF	5	\$1,000.00				- 0		
Week: 10/01/12	10/07/12	MTWTF	5	\$1,000.00						
N 8 WOIO 09/29	/12 10/06/	12 Sat Early S	Show	9-11a	May 1	:30	# E	NM	2	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/24/12	09/30/12	5-	1	\$100.00						
Week: 10/01/12	10/07/12	S-	1	\$100.00				J		

(* Line Transactions: N = New, E = Edited, D = Deleted);

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, Insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Totals

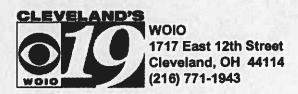
2

Amount

\$250.00

Type Spots

NM



*Line Ch Start Date End Date Description

N 9 WOIO 09/30/12 10/07/12 Sun Action News at 7a

	Contract / Revision 824404 /	Alt Order#
Contract Dates 09/24/12 - 10/07/12	Product Candidate B, Gen Ele	Estimate #
Advertiser Ohlo House Republic		tginal Date / Revision 09/21/12 / 09/21/12

Rate

Spots/

Length Week

:30

Days

Start Date Week: 09/24/12 Week: 10/01/12	End Date 09/30/12 10/07/12	Weekda	5 1	<u>Rate</u> \$125.00 \$125.00			
				94 312 1	Totals	74	\$30,350.00
Time Period	# of 9	Spots	Gross Amount	Net Amount			
08/27/12 -09/30/12	2	37	\$15,175.00	\$12,898.75			
10/01/12 -10/07/12	2	37	\$15,175.00	\$12,898.75			
Totals		74	\$30,350.00	\$25,797.50			

Start/End Time

7-9a

Signature:	Date:
	

824404

Client: Ohio House Republican Organizational Comm., 20 Station Order

Product:

Campaign: Gen Elec End, Candidate B

Midwest Communications & Media 7720 Benson Road Carroll, OH 43112

TOII, OH 43112 614/440-4449

Rev #.: 0

Flight From: 09/17/2012 to 11/05/201

Estimate No.: Contract No.: Job No.: Buyer Name: Bob Clegg
Sweeps: Share Nov 2010 -> HUT/PUT Nov 10

Actg. Order No.: 439 WS Order No.: 10559

Contract No.:

1 agrit 1 form. 03/1/12012 t

Market: CLEVELAND-AKRON (CANTON)

Station: WOIO

Station Contact: Renee Morley

_item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Sep 24	Oct 01	Total Spots	DMA HH (R)	DMA P 55+ (R)	DMA P 25-54 (R)
				37 17 37						
2	MTWTF-	EM	CBS 19 NWS AM	\$125.00	5	5	10	1.1	1.0	0.4
	05:00A-06:00A	30		\$1,250.00				\$113.64	\$125.00	\$312.50
4	MTWTF-	EM	CBS 19 NWS AM	\$125.00	5	5	10	1.1	1.0	0.4
	06:00A-07:00A	30		\$1,250.00				\$113.64	\$125.00	\$312.50
6	MTWTF	EM	EARLY SHOW	\$115.00	5	5	10	0.9	1.0	0.3
	07:00A-09:00A	30		\$1,150.00				\$127.78	\$115.00	\$383.33
10	MTWTF	NN	CBS 19 NOON	\$475.00	5	5	10	3.8	4.9	1.2
	12:00P-12:30P	30		\$4,750.00			16	\$125.00	\$96.94	\$395.83
12	MTWTF	EN	NEWS AT 4	\$450.00	5	5	10	2.7	2.9	1.0
	04:00P-05:00P	30		\$4,500.00				\$166.67	\$155.17	\$450.00
15	MTWTF	EN	HOMTM19 NWS-6P	\$700.00	5	5	10	3.3	3.9	1.3
	06:00P-06:30P	30		\$7,000.00				\$212.12	\$179.49	\$538.46
19	MTWTF-	LN	NEWS AT 11	\$1,000.00	5	5	10	3.7	4.5	1.5
	11:00P-11:35P	30		\$10,000.00				\$270.27	\$222.22	\$666.67
22	—S-	WE	CBS NWS SAT	\$100.00	1	1	2	1.2	1.5	0.2
	09:00A-11:00A	30		\$200.00				\$83.33	\$66.67	\$500.00
26	S	WE	ACT NWS SU MRN	\$125.00	1	1	2	0.5	0.1	0.3
	07:00A-09:00A	30		\$250.00				\$250.00	\$1,250.00	\$416.67
				\$30,350.00	37	37	74			

84.7

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Sep	37	84.7	\$15,175.00	\$179.16
Oct	37	84.7	\$15,175.00	\$179.16
	74	169.4	\$30,350.00	\$179.16

Comments_

Campaign Remarks:

Paid for by:

Ohio House Republican Organizatinal Committee

Ву:_____